

KAYA HOTELS & RESORTS / MANAGEMENT



TURKEY'S LEADER IN FOUR-SEASON HOSPITALITY



Who Are We?

Kaya Hotels & Resorts, one of the pioneers of Turkish tourism, is a hotel chain that brought the concept of four-season hospitality to our country and set its standards.

With the vision that launched Kaya Side in 1988, it continues to serve the Turkish tourism sector with a total of 14 hotels and 14,000-bed capacity under the roof of Palazzo Luxury Collection and Kaya Hotels & Resorts brands.

In its magnificent facilities located in the epicenters of Turkish tourism, it meets the holiday and travel needs of its guests throughout the year, providing its guests with a fun, pleasant and unforgettable holiday experience with unique hotel concepts.

Kaya, which is the number one hotel chain in terms of property ownership in Turkey, successfully operates outstanding facilities in Turkey with its 'Kaya Management' Service and continues to expand by adding new facilities to its chain.

Why Kaya Management?

Brand Awareness

Kaya, which is the locomotive of the market as an investor and operator in all areas of tourism, ranks among the top hotel groups and chains in Turkey thanks to the trust and experience brought by the 32-year-old Kaya brand.

Central Purchasing Power

The Central Purchasing organization, which offers the purchasing power of 14 hotels and 14,000 bed capacity to the use of all the facilities it owns and operates, is undoubtedly an important structure that allows us to offer services at the most affordable price while providing the best/high-quality products to our guests in our hotels. First-class products from the most reputable suppliers are provided with very reasonable prices through bulk purchase agreements in all our hotels serving under the Kaya brand.

Strong Sales Marketing Network

Kaya Management has the strongest and most active sales and marketing network in Turkey with national and international tour operators and travel agencies, addressing a wide range of customers for winter and summer holidays, congresses-seminars, culture, and health. A supportive sales & marketing network is being created by increasing the number of B2B and B2C sales channels, enhancing relations with travel agents, creating bespoke packages, developing personalized sales models, establishing special ties and enhancing them through congress-meeting tourism channels, as well as determining and implementing effective PR and advertising strategies.

With strong brand awareness, direct sales opportunities are increased thanks to the effective and professional management of online sales channels in hotels that serve under our brands. The effective implementation of our guest loyalty program, which has over 100 thousand people registered with Kaya Club Card, ensures that Kaya stands out in the current competitive environment.



Effective Human Resources Management

Kaya successfully implements Human Resources Management, the most important element of tourism, thanks to its 32 years of experience.

Kaya Management plans Human Resources Management according to the needs of the enterprise with its management strategies established with its experience and its seasoned and well-equipped senior managers. Especially in seasonal hotel management, it meets the increasingly complicated need for qualified personnel with its own human resources pool of 5,000 employees. At the end of the season, the relevant personnel are assigned to different Kaya hotels, maximizing operating profitability.

Kaya Hotels win dozens of Guest Satisfaction Awards every year with their high service quality thanks to their staff stability and continuity.

The following processes are followed in the HR structure;

- * Selection, placement, recruitment and training
- * Job descriptions, qualifications, competencies
- * Career planning and performance evaluation
- * The most efficient number of staff
- * SWOT studies and budget
- * Social activities



Expert Architectural and Project-Based Consulting

Kaya determines the needs of a hotel with its architectural and project team specializing in the field of tourism and hospitality, and performs the project design in the most effective manner possible. After that, a coordinated effort is launched with our subcontractors, manufacturers, architects and engineers. Based on preliminary studies, a detailed construction project is built that specifies the budget, deadline and the construction system. Units are installed to control the processes at each stage of the construction period. The project manager responsible for achieving the goal on time is determined. There is a simple but quite fundamental reason why each aspect and stage of the construction period is so meticulously designed and monitored: In each hotel project, the investment costs incurred for every single room will impact the price and profit to be achieved by those rooms in the future. For this reason, as Kaya Management, we strictly control the work from the very beginning.





PALAZZO LUXURY COLLECTION

PALAZZO LUXURY COLLECTION

Kaya Hotel Group's luxury hotels chain 'Palazzo Luxury Collection' is among the leading values of our country and global tourism with its top-shelf accommodation and services in the most popular destinations.



Inspired by the Palace of Versailles, Kaya Palazzo Kyrenia offers a unique experience throughout the day with its magnificent architecture, luxurious rooms overlooking the sea, as well as the Develi, Mezzo, Serafine, Dragon and Palazzo Buffet that offer gourmet tastes from different cuisines. With its fun-filled Palazzo Beach Club, legendary parties and surprise shows, Club Luxe is the place for the most luxurious and magnificent holiday in Cyprus.



Kaya Palazzo Belek, designed by the world-famous architectural firm WATG, is a work of impeccable design and care for detail, like all other luxury family hotels designed by WATG. It welcomes its guests with sea-view rooms, the mini club offering unlimited entertainment to children, private rooms with pool access, restaurants offering the most exclusive tastes of world cuisines and many personalized services. 120 'Luxury Lagoon Suites', which Kaya will be offering in the new season, provides a perfect personalized holiday concept by integrating luxury and splendor with nature.



Kaya Palazzo Golf Club, the indispensable forum for golf enthusiasts, is located in 650 acres of pine forests in Belek, Antalya, bearing the signature of David Jones - one of the most prestigious golf course architects in Britain - with its 18-hole course, offering its guests unique golf pleasure in the magnificent nature of the Mediterranean Sea.





PALAZZO LUXURY COLLECTION



KAYA PALAZZO SKI & MOUNTAIN RESORT KARTALKAYA

Turkey's most popular ski resort Kartalkaya offers a winter holiday dream to ski-snowboard enthusiasts with its luxury boutique mountain hotel concept, outstanding architecture, jacuzzi and fireplace equipped rooms, and superior service quality. With its 1.5 million square meters of runway area, the hotel provides its guests with a Leitner branded front protected lift - used for the first time in Turkey - with 11 runways of varying degrees of difficulty and 7 lifts, allowing guests to directly reach the chairlifts. Moreover, Turkey's most luxurious 'Palazzo Luxury Chalets' promises an unforgettable mountain holiday with a total area of 400 square meters with mountain and forest views, direct access to the ski slopes and special butler service.



KAYA PALAZZO RESORT & RESIDENCES BODRUM

Kaya Palazzo Bodrum Resort & Residences offers luxury and comfort together with the concept of 'Full Board Plus Resort & Residences', which is a first in Bodrum. It offers a boutique vacation experience with the 200-meter Golden Beach, Palazzo's unique taste experiences in luxury residences and villas.



KAYA PALAZZO HOTEL & OFFICES ANKARA

Kaya Palazzo Ankara, located near the Turkish Grand National Assembly in Çankaya, the heart of Ankara - which in turn is the heart of Turkey - consists of 152 rooms, 18,000 m² of offices, 675 m² of commercial space and 25,000 m² of parking. Kaya Palazzo Ankara is preparing to enter service in 2022.



KAYA HOTELS & RESORTS

Kaya Hotels & Resorts, the product of Kaya Hotel Group's hospitality with a focus on quality and service, offers hotel concepts that meet all expectations throughout the year



It offers an unforgettable holiday with its climate, untouched and exotic beach, sparkling sea, its architecture that is a replica of the historical temple of Artemis, as well as its luxurious and spacious rooms.



Kaya Belek, located among large pine forests, is especially preferred by families with children thanks to its unique location. Kids Club, which offers special activities for children, welcomes its guests with its large and spacious rooms, special activities for families and children throughout the day.



K KAYA

HOTELS&RESORTS



K KAYA SIDE

ANTALYA

As one of the first 5-star hotels in Antalya, Kaya Side - where the lake and sea views combine in a unique blue - was designed to meet the needs of five-star hospitality. Kaya Side, a concrete example of Kaya Holding's future-oriented vision, has for years served domestic and foreign tourists with pride with its top-shelf quality.



K KAYA İSTANBUL

FAIR & CONVENTION HOTEL

Kaya Istanbul Fair & Convention Hotel, which has a very important advantage thanks to its proximity to the TUYAP Fair Center and CNR, the largest fair areas of Istanbul, was built to meet the needs of the developing congress tourism and renovated from the beginning to the end. Away from the density and crowds of the city, it is a fair and congress hotel that serves with 24 of the most comprehensive meeting rooms in Turkey with its unique service approach, technical infrastructure and comfort.



K KAYA İZMİR

THERMAL & CONVENTION

It is located in the Balçova region, known as the historical Agamemnon Hot Springs and for its healing thermal water famed since antiquity. Located in Turkey's most modern spa and cure center, the hotel combines the facilities provided in the physical therapy and rehabilitation center with plenty of oxygen and natural beauty to gift its guests a refreshing sense of wellbeing.

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K DORUKKAYA

KARTALKAYA

It is a world-class ski and snowboard center, offering colorful, crazy entertainment and unlimited excitement amid endless whiteness among pine forests. Turkey's first snowpark facilities, snowtubing and ice skating rinks, the projects for which were made by Austrian engineers, are an indispensable meeting point for ski and snowboard enthusiasts. Due to its location in Bolu, Kartalkaya, the hotel - which can be easily reached from Istanbul and Ankara in a short time - offers a holiday with guaranteed snow thanks to the snow machines on site.



K KAYA ULUDAĞ

Located in the second region of Turkey's popular ski resort Uludag, Kaya Uludag welcomes ski - snowboard enthusiasts with its proximity to Istanbul and easy transportation advantage.



K KAYA GREEN PARK

BOLU

GreenPark is an earthly paradise in Bolu, Gerede, on the shore of the lake, embraced by lush pine forests. Greenpark, an indispensable resort for nature lovers, offers unique alternatives to those looking for a peaceful holiday with its proximity to Istanbul and Ankara. GreenPark, which offers an environment above the expectations of professional clubs with excellent football facilities, is also ideal for those interested in highland tourism.



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PALAZZO LUXURY COLLECTION



BELEK - ANTALYA



KARTALKAYA - BOLU



KYRENIA- CYPRUS



BODRUM - MUĞLA



ÇANKAYA - ANKARA
OPENING 2022



BELEK - ANTALYA



BAFRA - CYPRUS



BALÇOVA - IZMIR



BELEK - ANTALYA



SIDE - ANTALYA



BEYLIKDUZU - ISTANBUL



ULUDAĞ - BURSA



KARTALKAYA - BOLU



GEREDE - BOLU



PALAZZO
LUXURY
COLLECTION





KAYA
HOTELS & RESORTS

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